Iowa Nights

The color palettes available within the platform

Official State of Iowa Website **Here is how you know** Agencies A-Z Programs & Services

IOWA A Longer Site Name Goes Here With Limit of 56 Characters

Search

Link Text Link Text Link Text Link Text Link Text Link Text

Iowa: Your Employment Destination

Learn how Governor Reynolds' workforce bill supports growth and economic prosperity in the state of Iowa.

INTRO TEXT HAS A MAX 35 CHARACTERS

Read the initiative →

Watch workforce video →

INTRO TITLE LIMIT IS 35 CHARACTERS

Promo title displays in this section above and is limited to 75 characters

Promo description text displays here and is limited to 200 characters. Nisl quis ultrices euismod nisie dictum commodo egeet. Quis mi in feugiat at ultricies tincidunt morbi integer eu sit vestibulum.

Optional link here limited to 50 characters →

Link item title is limited to 75 characters and could wrap longer like this

Description text limited to 120 characters. Maecenas dignissim justo egets nulla rutrum molestie. Maecenas lobortis sem.

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Link Collection with 9 Items

Component description text displays here and is limited to 200 characters. Deadlights jack lad schooner scallywag dance the hempen jig carouser broadside cable strike colors. Bring a spring.

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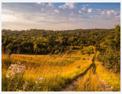
Optional link here limited to 50 characters →

Visual collection with 2 items

Optional more link →



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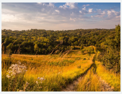

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→

In the news

See all news →

SEPTEMBER 29, 2022

News item title displays here like this and will vary in length up to 255 characters

→

News item title displays here like this and will vary in length up to 255 characters

News text displays here and has a character limit of 160. Deadlights jack lad schooner scallywag dance the hempen jig carouser broadside cable strike colors go.

SEPTEMBER 29, 2022

News item title displays here like this and will vary in length up to 255 characters

News text displays here and has a character limit of 160. Deadlights jack lad schooner scallywag dance the hempen jig carouser broadside cable strike colors go.

SEPTEMBER 29, 2022

Stats Example with 3 Items

8XXchars

Statistic details can include up to 120 characters to add more clarity to the

8XXchars

Statistic details can include up to 120 characters to add more clarity to the

8XXchars

Statistic details can include up to 120 characters to add more clarity to the featured statistic that is being displayed

featured statistic that is being displayed

featured statistic that is being displayed

Link Collection Title Displays Like This & Is Limited to 75 characters

Component description text displays here and is limited to 200 characters. Deadlights jack lad schooner scallywag dance the hempen jig carouser broadside cable strike colors. Bring a spring.

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Stats Example with 1 Item

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Optional link here limited to 50 characters →

8XXchars

Statistic details can include up to 120 characters to add more clarity to the featured statistic that is being displayed

Link Collection Title Displays Like This & Is Limited to 75 characters

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Link	Description
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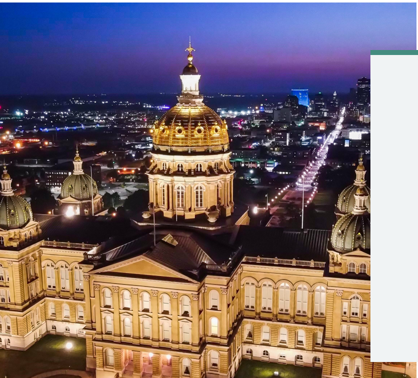

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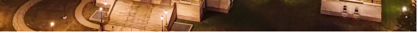

Site Wordmark Here

Location

1007 East Grand Ave.
Des Moines, IA 50319

Phone

(000) 000 - 0000

How can we help?

Share feedback with us →

CATEGORY TITLE

- Footer link up to 30 characters
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IOWA

Staff Directory | **Send Feedback**

Copyright information would go here like this. Read our site policies on **accessibility, data & privacy policies.**

Color Details

Iowa Nights

BACKGROUND COLORS

background-white	White	#FFFFFF
background-white-shadow	Night Blue 050	F0F3F4
background-light	Night Blue 050	F0F3F4
background-light-shadow	Night Blue 150	#DDE4E9
background-dark	Night Blue 600	#19405B
background-dark-shadow	Night Blue 700	#15354C
background-dark-hover	Night Blue 800	#112B3D

TEXT COLORS

title	Wapello Coal 900	#171818
text	Wapello Coal 700	#262828
text-light	Wapello Coal 600	#2E3030
text-white	White	#FFFFFF
text-accent-dark	Night Blue 600	#19405B
text-accent-light	Blue Winged Teal 300	#B5E3DA

LINES

line-light	Night Blue 200	#CCD5DB
line-dark	Night Blue 800	#112B3D

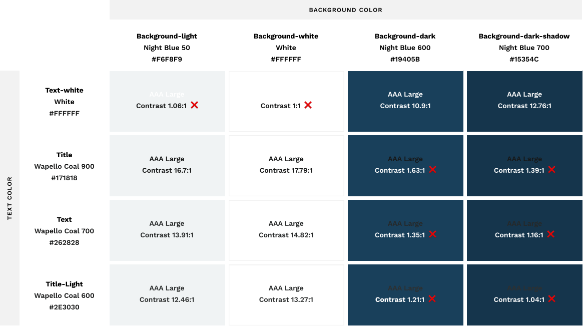
ACCENT COLORS

accent-primary	Blue Winged Teal 800	#448C7F
accent-primary-light	Blue Winged Teal 300	#B5E3DA
accent-primary-dark	Blue-winged Teal 900	#2F6D62
accent-primary-extra-dark	Blue-winged Teal 900	#2F6D62
accent-secondary	Solidago Gold 700	#B87F00
accent-secondary-light	Solidago Gold 300	#EFD291

Platform Selection Example

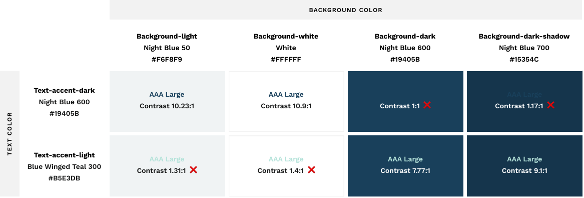
Accessibility

PRIMARY TEXT COLORS



TEXT COLOR	BACKGROUND COLOR			
	Background-light Night Blue 50 #F6F8F9	**Background-white** White #FFFFFF	**Background-dark** Night Blue 600 #19405B	**Background-dark-shadow** Night Blue 700 #15354C
Text-white White #FFFFFF	AAA Large Contrast 1.06:1 ✗	Contrast 1:1 ✗	AAA Large Contrast 10.9:1	AAA Large Contrast 12.76:1
Title Wapello Coal 900 #171818	AAA Large Contrast 16.7:1	AAA Large Contrast 17.79:1	AAA Large Contrast 1.63:1 ✗	AAA Large Contrast 1.39:1 ✗
Text Wapello Coal 700 #262828	AAA Large Contrast 13.91:1	AAA Large Contrast 14.82:1	AAA Large Contrast 1.35:1 ✗	AAA Large Contrast 1.16:1 ✗
Title-Light Wapello Coal 600 #2E3030	AAA Large Contrast 12.46:1	AAA Large Contrast 13.27:1	AAA Large Contrast 1.21:1 ✗	AAA Large Contrast 1.04:1 ✗

SECONDARY ACCENT TEXT COLORS



TEXT COLOR	BACKGROUND COLOR			
	Background-light Night Blue 50 #F6F8F9	**Background-white** White #FFFFFF	**Background-dark** Night Blue 600 #19405B	**Background-dark-shadow** Night Blue 700 #15354C
Text-accent-dark Night Blue 600 #19405B	AAA Large Contrast 10.23:1	AAA Large Contrast 10.9:1	Contrast 1:1 ✗	AAA Large Contrast 1.17:1 ✗
Text-accent-light Blue Winged Teal 300 #B5E3DB	AAA Large Contrast 1.31:1 ✗	AAA Large Contrast 1.4:1 ✗	AAA Large Contrast 7.77:1	AAA Large Contrast 9.1:1