Okoboji Afternoons

The color palettes available within the platform

Official State of Iowa Website **Here is how you know**

Agencies A-Z Programs & Services

IOWA A Longer Site Name Goes Here
With Limit of 56 Characters

Search

Link Text ⌄ Link Text ⌄ Link Text ⌄ Link Text ⌄ Link Text ⌄ Link Text ⌄

Iowa: Your Employment Destination

Learn how Governor Reynolds' workforce bill supports growth and economic prosperity in the state of Iowa.

INTRO TEXT HAS A MAX 35 CHARACTERS

Read the initiative →

Watch workforce video →

INTRO TITLE LIMIT IS 35 CHARACTERS

Promo title displays in this section above and is limited to 75 characters

Promo description text displays here and is limited to 200 characters. Nisl quis ultrices euismod nisie dictum commodo egeet. Quis mi in feugiat at ultricies tincidunt morbi integer eu sit vestibulum.

Optional link here limited to 50 characters →

Link item title is limited to 75 characters and could wrap longer like this

Description text limited to 120 characters. Maecenas dignissim justo egets nulla rutrum molestie. Maecenas lobortis sem.

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Link Collection with 9 Items

Component description text displays here and is limited to 200 characters. Deadlights jack lad schooner scallywag dance the hempen jig carouser broadside cable strike colors. Bring a spring.

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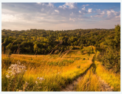
Optional link here limited to 50 characters →

Visual collection with 2 items

Optional more link →



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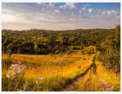

Link item title is limited to 75 characters and could wrap longer like this

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→

In the news

See all news →

SEPTEMBER 29, 2022

News item title displays here like this and will vary in length up to 255 characters

→

News item title displays here like this and will vary in length up to 255 characters

News text displays here and has a character limit of 160. Deadlights jack lad schooner scallywag dance the hempen jig carouser broadside cable strike colors go.

SEPTEMBER 29, 2022

News item title displays here like this and will vary in length up to 255 characters

News text displays here and has a character limit of 160. Deadlights jack lad schooner scallywag dance the hempen jig carouser broadside cable strike colors go.

SEPTEMBER 29, 2022

Stats Example with 3 Items

8XXchars

Statistic details can include up to 120 characters to add more clarity to the

8XXchars

Statistic details can include up to 120 characters to add more clarity to the

8XXchars

Statistic details can include up to 120 characters to add more clarity to the featured statistic that is being displayed

featured statistic that is being displayed

featured statistic that is being displayed

Link Collection Title Displays Like This & Is Limited to 75 characters

Component description text displays here and is limited to 200 characters. Deadlights jack lad schooner scallywag dance the hempen jig carouser broadside cable strike colors. Bring a spring.

Optional link here limited to 50 characters →

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Stats Example with 1 Item

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Optional link here limited to 50 characters →

8XXchars

Statistic details can include up to 120 characters to add more clarity to the featured statistic that is being displayed

Link Collection Title Displays Like This & Is Limited to 75 characters

Component description text displays here and is limited to 200 characters. Deadlights jack lad schooner scallywag dance the hempen jig carouser broadside cable strike colors. Bring a spring.

Optional link here limited to 50 characters →

Link	Description
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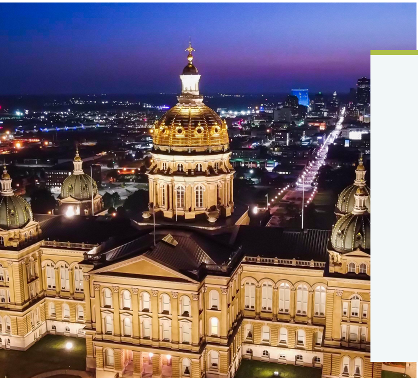

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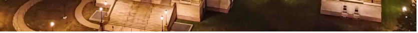

Site Wordmark Here

Location

1007 East Grand Ave.
Des Moines, IA 50319

Phone

(000) 000 - 0000

How can we help?

Share feedback with us →

CATEGORY TITLE

- Footer link up to 30 characters
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- Footer link up to 30 characters

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IOWA™

Staff Directory | **Send Feedback**

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Color Details

Okoboji Afternoons

BACKGROUND COLORS

background-white	White	#FFFFFF
background-white-shadow	Okoboji Blue 050	#F2F7F8
background-light	Okoboji Blue 050	#F2F7F8
background-light-shadow	Okoboji Blue 100	#E4EEF1
background-dark	Okoboji Blue 600	#03617A
background-dark-shadow	Okoboji Blue 700	#035166
background-dark-hover	Okoboji Blue 800	#024151

TEXT COLORS

title	Wapello Coal 900	#171818
text	Wapello Coal 700	#262828
text-light	Wapello Coal 600	#2E3030
text-white	White	#FFFFFF
text-accent-dark	Okoboji Blue 600	#03617A
text-accent-light	Prairie Green 400	#D9E49A

LINES

line-light	Okoboji Blue 150	#D7E6EA
line-dark	Okoboji Blue 700	#035166

ACCENT COLORS

accent-primary	Prairie Green 700	#AEBF49
accent-primary-light	Prairie Green 400	#D9E49A
accent-primary-dark	Prairie Green 800	#8E9C37
accent-primary-extra-dark	Praire Green 900	#6E7A24
accent-secondary	Solidago Gold 700	#B87F00
accent-secondary-light	Solidago Gold 500	#E5B549

Platform Selection Example

Accessibility

PRIMARY TEXT COLORS

TEXT COLOR	BACKGROUND COLOR			
	Background-light **Okoboji Blue 50** **#F2F7F8**	**Background-white** **White** **#FFFFFF**	**Background-dark** **Okoboji Blue 600** **#03617A**	**Background-dark-shadow** **Okoboji Blue 700** **#035166**
Text-white White #FFFFFF	AAA Large Contrast 1.06:1 ✗	Contrast 1:1 ✗	AAA Large Contrast 10.9:1	AAA Large Contrast 12.76:1
Title Wapello Coal 900 #171818	AAA Large Contrast 16.7:1	AAA Large Contrast 17.79:1	AAA Large Contrast 1.63:1 ✗	AAA Large Contrast 1.39:1 ✗
Text Wapello Coal 700 #262828	AAA Large Contrast 13.91:1	AAA Large Contrast 14.82:1	AAA Large Contrast 1.35:1 ✗	AAA Large Contrast 1.16:1 ✗
Title-Light Wapello Coal 600 #2E3030	AAA Large Contrast 12.46:1	AAA Large Contrast 13.27:1	AAA Large Contrast 1.21:1 ✗	AAA Large Contrast 1.04:1 ✗

SECONDARY ACCENT TEXT COLORS

TEXT COLOR	BACKGROUND COLOR			
	Background-light **Okoboji Blue 50** **#F2F7F8**	**Background-white** **White** **#FFFFFF**	**Background-dark** **Okoboji Blue 600** **#03617A**	**Background-dark-shadow** **Okoboji Blue 700** **#035166**
Text-accent-dark Okoboji Blue 600 #03617A	AAA Large Contrast 6.48:1	AAA Large Contrast 7.01:1	Contrast 1:1 ✗	AAA Large Contrast 1.26:1 ✗
Text-accent-light Prairie Green 400 #D9E49A	AAA Large Contrast 1.25:1 ✗	AAA Large Contrast 1.35:1 ✗	AAA Large Contrast 5.18:1	AAA Large Contrast 6.53:1